



**DON'T TRASH
CALIFORNIA**

www.DontTrashCalifornia.info

C A L T R A N S

Don't Trash California Top Tips to Prevent Pollution

Help educate the public to stop polluting our natural resources. Please use the following tips in any media story:

- Always carry a litterbag in your car: This will help you when you are tempted to toss litter from your window. You now have somewhere to dispose of it.
- Securely cover open loads on all trucks: Much of the debris on the highway comes from trucks that don't have their loads covered. Be a responsible driver. Place a tarp over your load and tie it down.
- Clean out your pickup truck bed: Random trash left in the back of your pickup can easily blow out onto the street. Remove trash daily before you start your journey.
- Set an example for others: Children often copy what they see. You can prevent bad behavior by picking up after yourself and NOT littering.
- Take your car in for regular tune-ups and oil changes: This helps to ensure that oil or other fluid leaks are identified and corrected, so that these fluids don't potentially wind up in highway storm drains.
- Put your butts where they belong: The ashtray in your car was made to hold cigarette butts and ashes. Don't be afraid to use it. Our freeways and highways aren't an ashtray.
- Foster a clean freeway: Freeways need love too. Adopt a section of the highway to provide for litter patrols. This is a good way to help keep your community clean.
- Get active: Volunteer to help an adopt-a-highway sponsor who picks up trash on your local highways. Help support clean-up events and/or help educate business leaders and neighborhood associations about the importance of keeping storm drains clean.

For additional information, please visit www.DontTrashCalifornia.info.

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